

Low Cost Advertising on Every Envelope

The extra space on your envelope is perfect for advertising your name or sharing a special message. Francotyp-Postalia offers many advertising design options so you can get exactly what you want. Some FP meters hold as many as eight advertisements, so you can pick more than one! Your cost is only the initial price of the artwork - then you can print it on every envelope for maximum exposure! Four types of Meter Ads are available to suit your company's needs. Choose the type you'd like from the following pages and ask your FP agent for pricing detail.

Stock Meter Ads, No Design Necessary

FP offers a wide selection of standard "stock ads" to meet your needs. Choose one from the following pages and share your message with those you mail to.

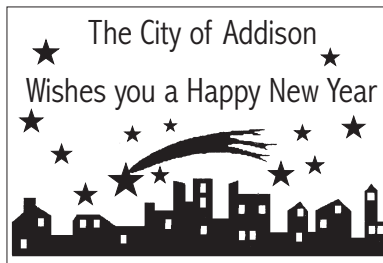
Simple Lettering -

Connect Your Unique Message to our Art

Do you have a special message but no design? Then, you have choices. We will provide your message on it's own, like this -

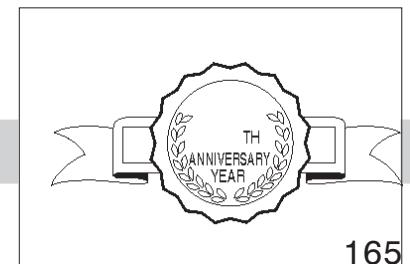
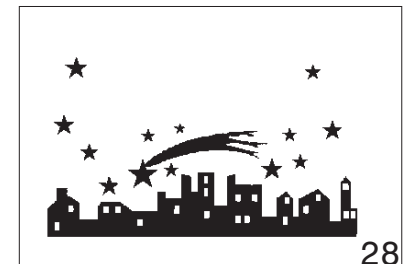
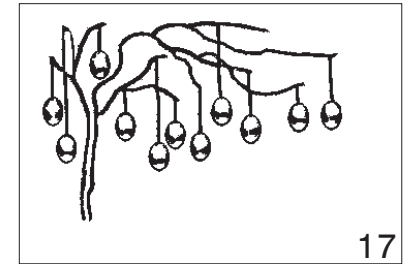
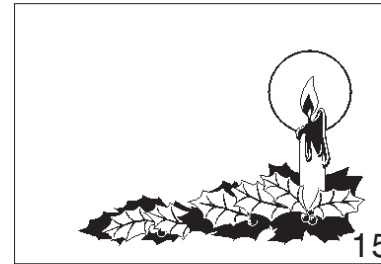
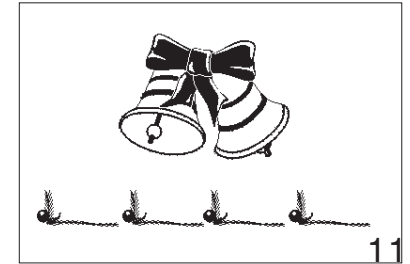
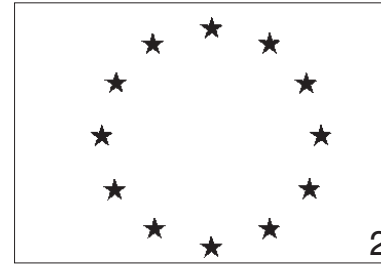


or you can choose stock artwork from the following pages and we will add your message to it, like this -

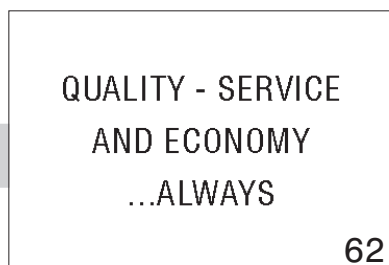
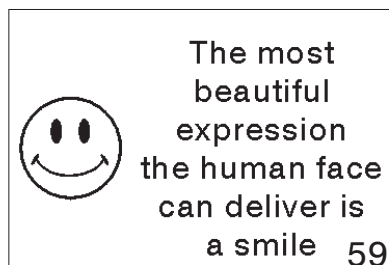
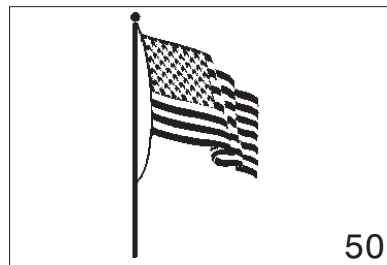
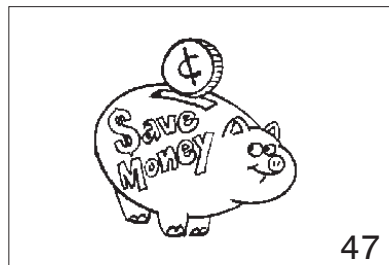


If you want a special typeface, choose it from the selection offered on the back page.

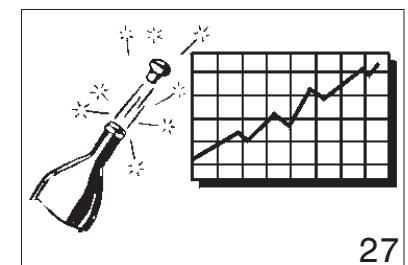
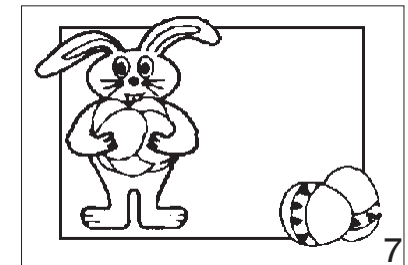
ADD A MESSAGE...



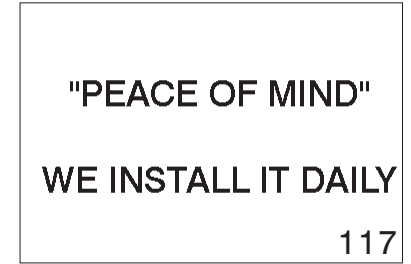
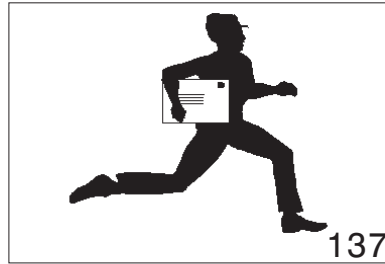
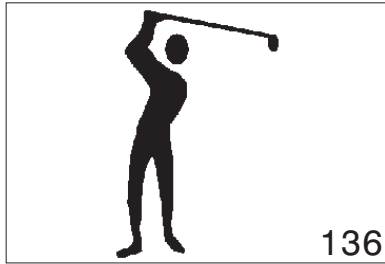
GENERAL...



HOLIDAY / RELIGIOUS...



GENERAL...



PROFESSIONAL SERVICES...



87

GOOD EYE CARE
DOESN'T COST
IT PAYS

92



167



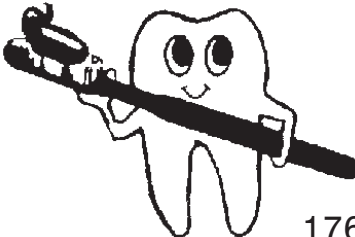
175

INSURANCE
FOR BUSINESS
AND INDUSTRY

95

COMPLETE INSURANCE
CENTER
LIFE & HEALTH
PROPERTY & CASUALTY

96



176



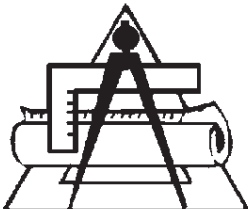
178

PROFESSIONAL
INSURANCE
SERVICE
with a
PERSONAL TOUCH

97



100



180



181




124

Like a good neighbor,
State Farm is there.

129

Chiropractic



Health

200

The Best Jewelry



In Town

207