

Lettermail Rebate Program

Lettermail Rebate to be provided to qualifying Canada Post account customers and qualifying meter customers

As of January 11, 2010 the price for Standard S/L Lettermail up to 30 g will increase from \$0.54 to \$0.57 while Standard S/L Lettermail up to 50 g will increase from \$0.98 to \$1.00. A rebate will be provided to commercial and meter customers to offset the initial effects of this increase on Standard S/L Lettermail.

Eligibility criteria

- The rebate will be provided Canada Post to Canada Post account customers who complete a manual or an electronic Order (Statement of Mailing) to induct a mailing comprising Standard (S/L) Lettermail "Up to 50 g" between January 11, 2010 and December 31, 2010.
- The rebate will also be provided to meter customers who use the product choice selection "Standard (S/L) Lettermail items up to 50 g."
- The qualifying customer receiving the rebate will be the customer identified on the Order (Statement of Mailing) as the Mailed on Behalf of (Sold to) customer or the customer identified on the Postage Meter Report.
- Only the first \$1,000 of Standard S/L Lettermail up to 50 g will be eligible for the rebate.
- Customers with both meter accounts and Canada Post billing accounts will receive only one rebate of up to \$53, in which case the rebate will be applied to their meter account, based on aggregating any Standard S/L Lettermail against the two accounts.

Will not qualify for the rebate:

- Purchases of Standard S/L Lettermail up to 50 g that exceed the \$1,000 threshold will not qualify.
- Stamps purchased anywhere (e.g. online, Retailer, etc.) will not qualify. Small businesses and other stamp users will be able to mitigate the effect of stamp price increases by purchasing Permanent™ stamps prior to January 11, 2010 as Permanent stamps are always worth the going rate, regardless of the amount paid.

How the rebate will be calculated and applied

Customers will pay the applicable Standard S/L Lettermail rate (up to 50 g). Throughout the year, as customers spend on Standard S/L Lettermail, they will receive the 5.3% rebate applied to each item mailed, up to a total spend of \$1,000.

Every effort will be made to apply the rebate based on the original method of payment of the mailing. However, in the event that the original method of payment is not a viable option, an exception to payment of the rebate will be made.

Original Method of Payment on the Order (SOM)	Rebate Method of Payment	Frequency
Postage Meter	Postage Meter Supplier*	The rebate amount will be determined when customers connect their postage meter to their meter supplier**. Meter suppliers will provide additional details to customers on the exact timing of the rebate.
Postage Meter and Canada Post Account	Postage Meter Supplier*	
Canada Post Account	Canada Post Account	Monthly on the Statement of Account.
Other	Original Method of Payment if viable	On the same frequency as per the original method of payment as applicable.

* Customers with multiple postage meters – either with a single or multiple postage meter suppliers – will only be eligible for a single rebate of \$53 at maximum generated against their meter account.

** Customers must connect their Postage Meter to their Meter supplier prior to March 25, 2011 as no further credit will be applied after March 31, 2011.

A minimum credit threshold of \$5 will apply before a credit is issued, with the exception of the final credit memo, which may be less, in which case any residual amount will be refunded at the end of 2010, with the exception of meter customers who have until March 25, 2011 to connect to their meter supplier, as noted above**.

For details on all 2010 *Lettermail*™ prices refer to the 2010 *Lettermail* Price Sheet at canadapost.ca/lmsupportdocuments